

# CLEARLY AHEAD TIMES

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A quarterly newsletter brought to you by Clearly Ahead Development

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## CLEARFIELD COUNTY INDUSTRIAL DEVELOPMENT AUTHORITY REVOLVING LOAN FUND PROGRAM



Clearfield County businesses looking to expand or renovate, loans have gotten a bit cheaper. The CCIDA lowered their interest rate to a fixed rate of 3.25% to help local businesses. The loans of up to \$100,000 can be used for any manufacturing, industrial, commercial or warehousing companies located in Clearfield County.

Possible uses include purchasing real estate, new construction, renovations, the replacement of machinery and working capital. Terms on the loans will vary with the type of use. Businesses must contribute 10% of the money to the project themselves. This is an ongoing loan program that has been lending out money since the 1960's and currently 14 different businesses are utilizing the program.

The process of applying for a loan is similar to those of the local banks with over three years of financial records submitted with the application. Depending on the project, it should also include sales agreements, proposals and a business plan.

This money can be available fairly quickly the CCIDA has the ability to have a 30 to 45 day turn around time. Anyone interested in applying for one of these loans can contact Rob Swales ([rswales@clearlyahead.com](mailto:rswales@clearlyahead.com)) or Paul McCloskey, Vice-president of Energy & Business Development ([pmccloskey@clearlyahead.com](mailto:pmccloskey@clearlyahead.com)) or call Clearly Ahead at 768-7838. Additional information is available on [www.clearlyahead.com](http://www.clearlyahead.com).

## DEVELOPMENT COUNSELLORS INTERNATIONAL (DCI)

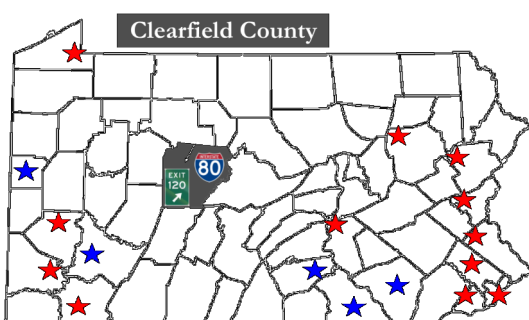
Clearly Ahead has contracted lead generation services with New York based Development Counsellors International (DCI).

DCI will provide lead generation services to market the Clearfield Commerce Park to companies in the food and beverage manufacturing sector. Their services will consist of a custom landing page on Clearly Ahead's website, viewable by clicking the following link: <http://commercepark.clearlyahead.com/>. Other services include LinkedIn sponsored content, search engine optimization and digital advertising on trade media platforms. The target audience will be senior-level executives with site selection responsibilities in the Food Processing/Manufacturing sector.

Clearly Ahead has also teamed with First Energy to aggressively promote the Clearfield Commerce Park with its Food Site Certification administered by Garner Economics & Primus Builders. First Energy recently certified the 162-acre Commerce Park as a premier site in their multi-state territory.



## CASINO RECRUITMENT TO CLEARFIELD COUNTY



- ★ EXISTING CASINO OPERATIONS
- ★ NEWLY ISSUED LICENSES TO DATE

Clearly Ahead Development, Visit Clearfield County and Lawrence Township are reaching out to potential casino owners in efforts to promote the 50+ acre north parcel of the Clearfield Commerce Park as a result of Pennsylvania's announcement to award ten additional licenses in a bidding process.

The proposed site for a mini-casino would be located off of Interstate 80 with approximately 30,000 people passing by the location daily. The site is favorable to development due to its market infrastructure capabilities in the north parcel, as well as commercialized exit with immediate hotel infrastructure and ease of visitor accessibility from Interstate-80. If awarded, the new business would be classified as category 4 gambling establishment or mini-casino that will have as many as 750 slot machines and up to 40 gaming tables. <http://wjactv.com/news/local/officials-hope-to-lure-mini-casino-to-clearfield-county>. Pennsylvania has auctioned off four licenses for mini-casinos - satellite gaming halls offering 300 to 750 slot machines that will be run by one of the state's

existing casinos companies. The winning bidders won the right to build a mini casino inside an exclusive 25-mile-wide zone within municipalities that chose not to prohibit them. Six more satellite casino licenses are due to be auctioned before summer. Additional information on the Category 4 auction process is available on the Board's web site at [www.gamingcontrolboard.pa.gov](http://www.gamingcontrolboard.pa.gov).

## CONTINENTAL CARBONIC

Continental Carbonic Products has new career opportunities for the Clearfield community. David Schultz, plant manager, is looking for employees for the dry ice plant that opened in Clearfield in December. Continental Carbonic is the largest manufacturer of dry ice in North America. The company chose Clearfield because of the Pennsylvania Grain Processing, LLC (PGP) ethanol plant located in Clearfield Borough. PGP creates carbon dioxide as a bi-product of the manufacturing of ethanol and Continental Carbonic uses carbon dioxide to manufacture dry ice.

Commercial dry ice production conserves energy and CO2 resources by recycling the original byproduct carbon dioxide gas into dry ice and recycling CO2 gas in the dry ice manufacturing process. Construction on their building next to PGP began last February and was completed in November. The plant opened in December with 65 employees, applying for one of their positions is as easy as going to their website, [www.continentalcarbonic.com](http://www.continentalcarbonic.com) and choosing "careers."

