

# Selector's Edge

Providing Site Selectors with cutting edge information about Clearfield County, Pennsylvania



2018  
FIRST QUARTER  
EDITION

## Special Points of Interest

Don't Forget to Visit Clearly Ahead Online at [www.ClearlyAhead.com](http://www.ClearlyAhead.com)

## Clearly Ahead Development

### Mission Statement

"Proudly serving the community to create growth and opportunity in Clearfield County, Pennsylvania."

### Contact

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## Casino Recruitment to Clearfield County, PA



**Commerce Park: Pennsylvania's Only Certified Site with Quick Access to Interstate-80 and Tax-Free**

1100 Industrial Park Road  
Clearfield, PA 16830



**Latitude 41°2'12.21"N Longitude 78°23'44.00"W**

Clearly Ahead Development, Visit Clearfield County and Lawrence Township are reaching out to potential casino owners in efforts to promote the 50+ acre north parcel of the Clearfield Commerce Park as a result of Pennsylvania's announcement to award ten additional licenses in a bidding process.

The proposed site for a mini-casino would be located off of Interstate 80 with approximately 30,000 people passing by the location daily. The site is favorable to development due to its market infrastructure capabilities in the north parcel, as well as commercialized exit with immediate hotel infrastructure and ease of visitor accessibility from Interstate-80. If awarded, the new business would be classified as category 4 gambling establishment or mini-casino that will have as many as 750 slot machines and up to 40 gaming tables. <http://wjactv.com/news/local/officials-hope-to-lure-mini-casino-to-clearfield-county>



## Clearly Ahead contracts with Development Counsellors International

Clearly Ahead has contracted lead generation services with New York based Development Counsellors International (DCI). DCI will provide lead generation services to market the Clearfield Commerce Park to companies in the food and beverage manufacturing sector. Their services will consist of a custom landing page on Clearly Ahead's website, viewable by clicking the following link: <http://commercepark.clearlyahead.com/>. Other services include LinkedIn sponsored content, search engine optimization and digital advertising on trade media platforms. The target audience will be senior-level executives with site selection responsibilities in the Food Processing/Manufacturing sector.

Clearly Ahead has also teamed with First Energy to aggressively promote the Clearfield Commerce Park with its Food Site Certification administered by Garner Economics & Primus Builders. First Energy recently certified the 162-acre Commerce Park as a premier site in their multi-state territory.



**"See you in Cincinnati at the Annual Site Selector's Guild!"**



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