

# CLEARLY AHEAD TIMES



SUMMER  
2017  
EDITION



## Clearly Ahead Development 2017 Second Quarter Update



### SPECIAL POINTS OF INTEREST

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### INSIDE THIS

|  |   |
|--|---|
| Second Quarter Update<br>CCIDA Loan Fund             | 1 |
| Continental Carbonic<br>Tafco<br>WEDnetPA            | 2 |
| WEDnetPA<br>Clearfield Commerce Park                 | 3 |
| Glenn O Hawbaker<br>Lezzer Lumber<br>Wickett & Craig | 4 |

The first half of the year has been a busy one for Clearly Ahead Development. Clearly Ahead staff met with over 91 local businesses to discuss multiple items from workforce and financing to overall business operations. In addition to direct marketing campaigns, Clearly Ahead has reached out to 77 out of area company prospects to promote the assets of Clearfield County, representing companies located in 16 different states and Canada. Target markets include food manufacturing and energy intense industries requiring major access to natural gas and electric transmission.

Business outreach to local companies in Clearfield County has been very positive to date. Over 100 local businesses have been served by Clearly Ahead Development since January. Numerous site visits have been conducted to see how Clearly Ahead may be of assistance with workforce, financing alternatives, infrastructure, equipment, expansion and other business related inquiries.

Clearly Ahead has been actively involved in five significant projects. Although these private sector projects are confidential at this time, the projects combined total local investment will be well over \$2.1 million, will retain 155 jobs and create 30 new jobs in Clearfield County. Clearly Ahead has been working on a three-part strategic plan that consists of aggressively marketing via a mix of media, and site visits outside the area through Site Selectors. Clearly Ahead staff will be attending Site Selector Conferences and continue targeting food manufacturers, petrochemical and plastics industries as part of our marketing strategy this Fall.

### CCIDA Announces Loan Fund at Wall Street Prime Rate!

The Clearfield County Industrial Development Authority (CCIDA) offers a Revolving Loan Fund Program (RLF) to assist businesses with lending options. Requirements to be eligible are as follows:

- Funding amount: Up to 50% of total project cost or \$100,000 whichever is less.
- Eligible entities include: Any private, for profit entity involved in manufacturing, industrial related services, warehousing or distribution sectors with operations in Clearfield County.
- Eligible use of funds: Land and Building with a term up to 15 years. Machinery and Equipment with a term up to 7 years. Working Capital (\$100,000 Max) with a term up to 3 years.

If you are interested in the Clearfield County Industrial Development Authority's RLF Program contact our office at 814-768-7838.



### "Let's Schedule A Visit!"

We look forward to assisting our local businesses with internal expansions, incentives and financial packaging to create and retain jobs in our community. Please contact our office at 814-768-7838 to schedule a visit.



## Clearly Ahead Updates



### CONTINENTAL CARBONIC

Construction for the Continental Carbonic facility beside Pennsylvania Grain Processing (PGP) in Clearfield Borough is almost complete and anticipates to be operational in September. Continental Carbonic projects to employ 60 full-time individuals and is accepting applications for employment through their website [www.continentalcarbonic.com](http://www.continentalcarbonic.com).



### TAFCO



TAFCO broke ground for their new facility in the Clearfield Commerce Park in Clearfield.

TAFCO is constructing a 96,320-square foot factory on an 11.23-acre lot at 1395 Industrial Park Road. The new building will replace the present TAFCO factory on Graham Street in Hyde. The present factory employs between 80-100 employees and is looking to increase its workforce to 120 as demand for TAFCO products continue to increase.

The company manufactures walk-in cooling systems. Potential employees can visit [www.walkins.com](http://www.walkins.com) and search under the "contact" heading to complete an application. The new facility plans to be operational in the Spring of 2018.



### WEDnetPA Training

The Workforce & Economic Development Network of PA (WEDnetPa) is a training reimbursement program available for local companies, funded through workforce training grants. **ARE YOU: Manufacturing related? Based in Pennsylvania? Training your Employees? WOULD YOU LIKE TO BE REIMBURSED FOR THAT TRAINING?**

North Central is now accepting 2017-2018 Applications. To apply go to this website: <http://www.wednetpa.com/Apply>

Eligibility is Required. Contact Donna Hottel (814) 773-3162 x 3059 at [dhottel@ncentral.com](mailto:dhottel@ncentral.com) or Kristi Wendel (814-773-3162 x 3046 at [kwendel@ncentral.com](mailto:kwendel@ncentral.com)

## WEDnetPA Training.....continued



### Eligible Training Includes:

#### Essential Skills: Up to \$450 per employee

- Applied Mathematics
- Business Operations
- Communications/Teamwork
- Computers
- Manufacturing Fundamentals
- Blueprint Reading
- Welding, Soldering
- Tooling, Grinding
- Machine Setup/Maintenance
- Problem Solving
- Product and Process Control
- Quality Assurance
- Workplace Behavior Skills
- Workplace Health and Safety

### Eligible Training Includes:

#### Advanced Technology: Up to \$850 per employee

- Advance Machine Operations
- Advanced Manufacturing CAD, CAM, CNL, PLC, ERP
- Advanced Software
- Computer Programming
- Data Base Development
- E-Commerce
- Information Security
- Management Information Systems
- Medical Application
- Network Administration
- Scientific Applications
- Software Engineering
- Technology Support
- Web Site Design/Development
- System Analysis

## Clearfield Commerce Park

A marketing campaign with First Energy is moving forward to help promote the Clearfield Commerce Park. First Energy has certified the Commerce Park as a premier site and is one of two statewide sites First Energy has certified in its service region. Marketing plans are underway to promote the site as a shovel-ready industrial park to First Energy prospects. An electronic newsletter will be distributed to prospects of economic activity in First Energy territory and will feature the Commerce Park. A postcard will also be sent via USPS as phase one of this project. Additional phases involve the creation of drone and video footage and the implementation of real estate software to promote the site to real estate professionals. The final phase entails the creation of a storybook visual marketing format for online content.



**Commerce Park: Pennsylvania's Only Certified Food**  
Site with Quick Access to I-80



FirstEnergy Economic Development  
76 South Main St.  
Akron, OH 44308

Powered by  
**FirstEnergy**



For more information, please contact:

J.P. H. Tambourine  
Manager, Economic Development  
State College, PA  
(814) 231-5333  
jtambou@firstenergycorp.com



**For Sale: \$50,000 per acre - Industrial**  
LoopNet ID: 20213635

**Commerce Park**  
1100 Industrial Park Road  
Clearfield, PA 16830

#### Site Specifications

- 162 Acres Available (shovel-ready)
- 10-year Tax Free Incentive Program (KOZ)
- NPDES permitted
- Motivated Seller (Foundation Owned)
- Immediately off Interstate-80, Exit 120

#### Utility Availability

- Electricity: Networked 34.5 kV service
- Water: Yes - 12 inch main
- Sewer: Yes - 10 inch main
- Natural Gas: 4 inch main
- Rail: On-site—R.J. Corman Railroad
- Fiber Optic Telecommunications

#### Certified for Food & Beverage Manufacturing

- Certified by Garner Economics and Primus Builders
- Superior Wastewater Treatment Capability
- Low-cost Labor—74% of workers earn below national food manufacturing average
- Access to Penn State University's Food and Agricultural Labs and Food Science Courses and Research

For more details:  
<http://www.clearlyahead.com/Site-Selectors/Food-Site-Certified.aspx>

*Front and back of the postcard being mailed to assist in promoting the Clearfield Commerce Park*



## GLENN O. HAWBAKER TAKES THEIR KIDS TO WORK DAY!

On Thursday, April 27<sup>th</sup>, 2017 Glenn O. Hawbaker (GOH) hosted its 2<sup>nd</sup> Annual Take our Daughters and Sons to Work Day at our Pleasant Gap Facility. Dan Hawbaker, President, welcomed approximately 20 kids to the event by describing how he was once the son who went to work with his dad. He explained the services GOH provides to customers and the support GOH offers the communities in which we work. Dan expressed that every employee plays a key role and is important in the GOH organization.



Several kids inspect pieces of equipment and stone in the Quality Control Lab.

All the children were able to fit into the bucket of their CAT 992K.



## LEZZER LUMBER CELEBRATES 90 YEARS!

On Saturday, July 15, 2017 Lezzer Lumber celebrated their 90<sup>th</sup> Anniversary in a big way. With it being the week of Curwensville Days, a longstanding community festival tradition in town, they decided to make it a real community affair. They invited local organizations to participate in different ways to help raise money for their causes. The Rotary Club of Curwensville, held their annual chicken barbeque in the parking lot, youth baseball teams rallied around a dunk tank to soak their coaches after a season of long practices, volunteers sold hot dogs and drinks for spectators. The Curwensville high school volleyball team offered baked goods to the community to help raise money for their upcoming season. Moe Lezzer's great granddaughters set-up a lemonade stand to raise money for the Lezzer Lumber Jesse Tree fund in Curwensville that helps buy presents for families in need during the Christmas season. Lori Hanslovan of Lezzer Lumber, climbed in and out of Lezzer trucks with countless children to let them honk the horns and get a picture in a big truck! As if this weren't enough, they were joined by former Pittsburgh Steeler defensive end, Brett Keisel. The line snaked along the different booths set up around the Curwensville yard to get an autograph and a picture with "Da Beard!" Keisel graciously met as many people clad in black and gold as his schedule would allow. It was an excellent day for Lezzer Lumber. As a company and family, Lezzer's are grateful for the support of the community through the years. Not just to the Curwensville community, but to all the communities they serve.



From Left to Right:  
Mike Lezzer, KC  
Lezzer, Brett Keisel,  
Maurice Lezzer and  
Dave Lezzer



Former Pittsburgh  
Steeler, Brett Keisel  
signing autographs.



## WICKETT AND CRAIG OF AMERICA CELEBRATES 150 YEARS!

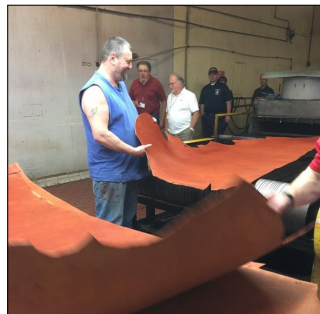
Founded in 1867 in Toronto, Canada, the company was expropriated by the city of Toronto in 1989. In 1990 a new state-of-the-art, environmentally conscious tannery was built in the former Clearfield Cheese plant on Cooper Road in Curwensville, on more than 16 acres of land.

The company is one of only two vegetable tanneries remaining in the United States. Veg-tanning is a natural, eco-friendly process that produces durable, exquisite leathers recognized for their depth of color and rich patina. According the company their "leathers not only endure, but get better with age". Wickett & Craig employs nearly 100 workers in a labor intensive tanning process that uses tanning liquid made from tree bark imported from South Africa & Argentina, making the process more environmentally friendly than most other leather companies that use chromium to tan their leathers. Starting with a salted cowhide, a byproduct of the beef industry, the process can take 6 to 8 weeks. The facility produces 4,500,000 square feet of both light- and heavy-weight leathers annually. The former are used to craft luxury goods, like shoes, bags and belts, while the latter are used to make traditional equestrian gear, including saddles, bridles and straps.

With approximately \$18.5 million in annual sales the company ships their leather within the 50 United States as well as worldwide, to countries such as Germany, China, Australia, Canada, Switzerland and more. In celebration of their milestone anniversary, open houses were held recently to educate the public and give tours to members of the community, business partners and local government officials.



Commissioner  
Scotto, asking  
questions  
during the  
Open House  
tour.



Tanning vats,  
where hides spend  
two weeks  
soaking in special  
tanning liquid.

